

Anel Barco

Web Designer & Developer

San Diego, CA | [\(619\) 762-8016](tel:(619)762-8016) | anel.barco@gmail.com | www.anelbarco.com

SUMMARY

Web Designer & Developer with 7+ years of experience designing, building, launching and maintaining commercial websites. Hands-on expert in WordPress, custom page builders and front-end development (HTML/CSS). Skilled at creating custom illustrations, designing clean graphic assets with Adobe Creative Suite and taking projects from concept to launch. San Diego local, fully bilingual (English/Spanish) and holder of a UX Design Certificate from UC San Diego.

PROFESSIONAL EXPERIENCE

Caliente.mx - Web Designer & Content Manager

Tijuana, MX | 2019 – 2024

- ▶ Built and maintained high-traffic web pages, keeping them running smoothly and matching brand standards.
- ▶ Drew custom illustrations and visual assets to boost engagement across digital campaigns.
- ▶ Handled basic front-end updates using HTML and CSS to fix layout issues quickly.
- ▶ Worked directly with the marketing team to turn promotional plans into clear, live web pages.
- ▶ Assisted with on-page SEO including metadata, image optimization and page structure.

DudeAgency.io - Web Designer & Developer

Tijuana, MX | 2018 – 2019

- ▶ Designed and published custom WordPress client sites using drag-and-drop page builders.
- ▶ Managed website setup, FTP deployments, and responsive layout updates.
- ▶ Created custom vector graphics and icons to help clients build a strong visual identity.
- ▶ Worked alongside remote developers and account managers to complete projects on deadline.

EDUCATION

UX Design Certificate

UC San Diego, San Diego, CA

BA in Graphic Design

UNEA, Tijuana, MX

LANGUAGES

Fully Bilingual (English & Spanish).

SKILLS

Web Design & Development (WordPress, Elementor, Divi, HTML5, CSS3, FTP/FileZilla, SEO, Mailchimp), UX Design & Wireframing, Custom Digital Illustration, Vector Artwork, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects), Figma, Product Photography, Print & Digital Asset Creation, Proactive & Fast Learner.